

# Press Release



GE Capacitors  
By REGAL-BELOIT



**EMBARGOED UNTIL: September 11, 2008**

CONTACT: Ryan Johnson  
Capacitor Business Leader  
[ryan.johnson@gerbc.com](mailto:ryan.johnson@gerbc.com)  
(260) 416-5652

Mike Motherwell  
Brand Innovation Group  
[mike@gotobig.com](mailto:mike@gotobig.com)  
(260) 469-4060

## **Regal Beloit Introduces PROLINE™ Capacitors, Company's Value-priced, Capacitor Offering**

ATLANTA (September 11, 2008) – GE Capacitors by Regal Beloit has introduced PROLINE™, its value-priced capacitors for residential heating and cooling applications.

PROLINE, which exceeds the IEC-252 Class B Industry Standard for reliability, is rated at 10,000 hours, delivering Regal Beloit quality, performance and reliability at a significantly lower cost than their GE long life brand.

“PROLINE is a real breakthrough in capacitor technology. Our engineering team has met the tough challenge of developing a lower cost product while maintaining high quality and reliability,” said Ryan Johnson, capacitor business leader at Regal Beloit. “While inexpensive low quality capacitors are everywhere, our customers have been asking for inexpensive capacitors that feature Regal Beloit’s standards of quality and reliability.”

Regal Beloit's capacitor business was founded by General Electric in Hudson Falls, N.Y., in the early 1950s. For over 50 years, GE Capacitors by Regal Beloit products have been installed into products that drive our world by leading manufacturers in diverse segments. GE Capacitors by Regal Beloit is a division of RBC Manufacturing Corporation, which is a subsidiary of Regal Beloit Corporation (NYSE: RBC), a leading manufacturer of mechanical and electrical motion control and power generation products serving markets throughout the world. For more information on GE Capacitors by Regal Beloit, visit [www.RegalBeloitCapacitors.com](http://www.RegalBeloitCapacitors.com).

# # #